

# General Manager, USTA Player & Coach Development

## Martin Blackman



Blackman has a diverse and extensive background as a player and coach, beginning with his days as a junior, when he trained with legendary coach Nick Bollettieri, alongside future greats Andre Agassi and Jim Courier. Blackman, who won the USTA Boys' 16s National Championship in 1986 and reached the Boys' 18s final two years later, went on to become a member of two NCAA Championship teams at Stanford University. He continued his play at the ATP level from 1989 to 1995, reaching a career-high of No. 158.

Blackman started his coaching career in 1998, becoming the Head Coach of Men's Tennis at American University at the age of twenty-eight. During his five-year tenure at American, Blackman was named Conference Coach of the Year three times, leading the Eagles to three conference titles, two NCAA Tournament appearances, and their first-ever National ranking.

In 2004 Blackman left American University to become the Director of Tennis at the Junior Tennis Champions Center (JTCC) in College Park, MD. Over the course of his four years at JTCC, Blackman and his team grew the non-for-profit Tennis & Mentoring Program from 20 students to 80 and established JTCC as one of the best junior development programs in the country, subsequently leading to JTCC becoming the first-ever USTA Regional Training Center.

Blackman joined the USTA for the first time in 2008, to serve as Senior Director of Talent Identification and Development. In that role, Blackman and his team established a network of Sectional and Regional Camps throughout the country in all 17 Sections, working in partnership with the private sector. As part of that initiative, Blackman and his team also established a network of twenty-one Regional Training Centers to host camps, provide junior training, and stage Coaching Education workshops. Blackman left the USTA in late 2011 to found his own tennis academy, the Blackman Tennis Academy, in Boca Raton, Fla.

After only its second year of full-time programming, Blackman's Academy sent all eight of its graduating students to college on tennis scholarships. In June of 2015, Blackman took over as General Manager, USTA Player Development, on June 1, 2015. In this role, Blackman is responsible for partnering with the U.S. tennis community to identify and develop the next generation of world-class American players. He oversees both the USTA's Player Development staff and the Coaching Education team (USTA U). In his role as General Manager of Player and Coach Development, he reports to Craig Morris, CEO, Community Tennis for the USTA. Blackman has also served two terms on the USTA Board of Directors, 2003-04 and 2005-06, serving on the Audit and Collegiate Committees. He lives in Lake Nona, FL, with his wife and four children.